



# **CANADA MODEL UNITED NATIONS**

*Sponsorship/Partnership Package*



## About CANMUN

Canada Model United Nations (CANMUN) is a student-led federally registered non-profit organization that focuses on the education of international affairs, global thinking, and youth activism. CANMUN will be hosting a conference from **May 24, 2024 - May 26, 2024** at the **Sheraton Centre Toronto Hotel** that simulates the United Nations, with youth from around the world participating in diplomatic discussions about critical global issues. Our goal is to provide participants with enriched knowledge of international affairs and to emphasize the importance of global mindedness, whilst developing their public speaking, leadership, collaboration, and critical thinking skills.

## Why CANMUN?

CANMUN presents a **unique opportunity for your students to expand their horizons** beyond the running track. Model United Nations (MUN) conferences, especially on a national scale like CANMUN, play a vital role in shaping well-rounded, globally aware citizens. These **simulations of international diplomacy enhance critical thinking, research skills, and public speaking abilities**, skills that are invaluable not only in global affairs but also essential for your athletes to excel in their sporting pursuits.

Furthermore, CANMUN's **emphasis on networking opportunities** provides a platform for your students to connect with experts from universities, companies, and governmental bodies. These interactions offer **mentorship and guidance, inspiring your students to explore opportunities in fields** related to their passion for running and beyond. By participating in CANMUN, your run team members will refine their athletic abilities while simultaneously cultivating essential leadership skills, making them well-rounded individuals poised for success in both their athletic and academic endeavors.

To check out the schedule, please visit [our website](http://www.canmun.com) (www.canmun.com).



## Our Mission

- ★ **CANMUN's mission:** Educate and equip young leaders through intense United Nations simulations.
- ★ **Conference goal:** Provide opportunities and knowledge to participants, including various international committee simulations (e.g., WHO, INTERPOL).
- ★ **Skill development:** Focus on enhancing public speaking and debating skills of students.
- ★ **Financial assistance:** Aims to support less fortunate individuals who can't afford travel expenses to participate.
- ★ **Equality:** Seeks to provide an equal opportunity for all participants to have an enriching experience.
- ★ **Eliminating financial burden:** Aims to help skilled young leaders overcome financial obstacles.

By having inspiring and supportive sponsorships and partnerships, we firmly believe that our participants will turn out to be more inspired and motivated leaders

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## Special Features

**Special Features of CANMUN's success:** Networking event, professional panels, and sponsors walkway.

## Networking Evening

Functions as a vital connection point, fostering collaboration and the exchange of ideas among diverse delegates.

- **Building relationships:** Helps students develop essential skills for the professional world and job market.
- **Professional panels:** Bring real-world expertise to the conference, enhancing education and expanding delegates' horizons.
- **Engagement with experts:** Provides a unique opportunity to engage with professionals, ask questions, and gain valuable insights into future career opportunities.



## Sponsor's Walkway

- **Sponsor walkway overview:** A visually appealing area at the event dedicated to showcasing sponsors.
- **Table setup:** Features tables with branded tablecloths and displays, each representing a different sponsor.
- **Location:** Strategically positioned for high attendee traffic and adorned with sponsor logos.
- Role for delegates/attendees:
- **Brand awareness:** Provides a central hub for information and interaction, as well as serving as a platform for sponsors to increase brand visibility.
- **Lead generation:** Aids sponsors in generating leads and exploring business collaborations.
- **Enhances event experience:** Contributes to an enriched overall event experience.

\*It is important to note that **each sponsor must bring their own materials (banners, flyers, stickers, other promotional materials...)** for their sponsor walkway booth.\*

## Conference Collaborators

Conference collaborators are other Model UN conferences who would like to collaborate and set up a stand at CANMUN.

- **Reciprocal promotion:** Collaborators can set up a table to advertise their conferences at CANMUN and vice versa.
- **CANMUN's responsibility:** Offers designated space but not materials.
- **Distant collaborators:** Collaborators can send materials (flyers, business cards) for display at the ALL conferences table, distributed by a CANMUN team member.

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## Partnerships for events:

### Presenting (MAIN) Partner

The **presenting (main) partner** for CANMUN plays a pivotal role in ensuring the success and sustainability of this MUN conference.



- Main partner provides vital financial support for event expenses, including venue, marketing, and logistics.
- In return, receives prominent branding and recognition at CANMUN, associating their brand with the conference's success.
- May have influence on program development, shaping the conference's content and focus.

In sum, the main partner offers financial support for event expenses, gains prominent branding, influences program development, and plays a crucial role in boosting CANMUN's profile and success.

Some additional benefits include:

- **Premium placement of logo on CANMUN's website**
  - The logo will be displayed on the main page alongside the CANMUN logo, where it will stand out
  - Ex. CANMUN presented by [Presenting Partner]
- **Premium placement on ALL CANMUN material**
- **Opportunity of speech time during the opening and/or closing ceremony of the event**
- **An entire page dedicated to [Presenting Sponsor] in the delegate handbook**
  - The “delegate handbook” will be handed out to all delegates / attendees
- **Exclusive / Premium space for an information booth in the mezzanine**



# Monetary Sponsors

Please note that these benefits are negotiable and for reference only!

<i>Packages &amp; Benefits</i>	Associate	Bronze	Silver	Gold	Diamond	Partner
Logo on sponsor page website and handbook + coupons for delegates (shops restaurants)	X	X	X	X	X	X
CANMUN website sponsor page	X	X	X	X	X	X
Social media advertisement			X	X	X	X
Logo on select promotional material of CANMUN				X	X	X
Verbal thanking during opening and closing ceremony					X	X
Opportunity to give a speech to a specific committee of your choice					X	X
Opportunity to participate in the CANMUN exhibition setting up a stand and engaging with students					X	X
Logo on all promotional material of CANMUN					X	X
<p>Presenting sponsor:</p> <ul style="list-style-type: none"> <li>Send 1 representative to speak at CANMUN's Panel</li> <li>Negotiable partnership benefits</li> </ul>						X
Prices	\$100-\$500	\$500+	\$1000+	\$2000+	\$3000+	\$5000+



## Non-Monetary Sponsors

- Non-monetary sponsors play a significant role at CANMUN.
- They provide support beyond money, **offering goods, services, and expertise.**
- Common contributions include technology, promotional materials, and logistical support.
- Their support reduces event costs, enhances quality, and boosts event success.
- Non-monetary sponsors improve attendee experiences and promote event sustainability.
- Their contributions make CANMUN a more engaging and well-executed event.

## Materials

*Examples of goods and services that a Non-Monetary Sponsor can provide*

### GOODS

- Banners:** Banners play a vital role in creating a visually appealing and organized conference experience.
- Welcome Kits:** Small kits with essential items like maps, emergency contact information, and local resources for delegates.
- Notepads and Stationery:** Supplies for delegates to take notes during committee sessions.
  - Promotional Items:** *Items like pens, notepads, or lanyards branded with the conference or sponsor's logo.*

### SERVICES

- Printing Supplier**
  - Certificates:** Certificates of participation or awards for outstanding delegates, often presented at the end of the conference.
  - Informational Brochures:** Brochures about the MUN organization, its goals, and its past achievements.



- Feedback Forms:** Forms for collecting feedback from delegates to improve future conferences.
- Informational Brochures:** Brochures about the MUN organization, its goals, and its past achievements.
- Stickers:** Stickers enhance the functionality and engagement at CANMUN while also serving as a promotional tool for sponsors.

## Discount Codes

Discount codes at CANMUN serve as a valuable tool for promoting accessibility, increasing participation, engaging sponsors, and enhancing the overall planning and organizational processes of the conference.

**Discount codes for goods and/or services are what we are seeking.**

## Food Provision

- Catering Services:** Contracting with a professional catering service to provide a variety of meals and snacks throughout the conference, such as breakfast, lunch, dinner, and refreshments during breaks.
  - Coffee and Tea Services:** Offering coffee and tea stations to keep participants alert and energized during the conference.
  - Hydration Stations:** Providing water stations or beverage services to keep delegates hydrated, especially during long sessions.
  - Snack Services:** Snacks play a vital role in keeping delegates energized, focused, and comfortable throughout the event.
- Utensil Services:** Utensils are a fundamental component of CANMUN's food provisioning strategy, contributing to a safe, efficient, and inclusive dining experience for all participants





## Thank You!

We hope that you will join us in our efforts to make this year's Model United Nations Conference a success. Your contribution will help us to inspire, educate, and empower the next generation of leaders. We look forward to discussing this opportunity further and working with you to make this conference a success. Thank you for considering this proposal, and we hope to hear from you soon.

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## Contact Us

If you have any questions, please contact us below.

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